

# Ed HOWARD

Graphic Designer/Art Director

## PROFILE

I am a highly creative and self-motivated Graphic Designer and Art Director with extensive expertise in print and digital design. I excel at managing projects from concept to final execution, ensuring high-quality outcomes. My strong interpersonal and leadership skills enable me to effectively guide teams, fostering collaboration and motivation to meet deadlines efficiently. Additionally, I am bilingual, with exceptional communication skills in both English and Spanish, allowing me to connect seamlessly with diverse teams and clients.

## WORK EXPERIENCE

2022  
2026 **SR GRAPHIC DESIGNER | CONTRACTOR**  
SGA | Citibank - New York, NY

### Digital - Motion Graphics

- Motion Graphics
- LinkedIn Ads
- Email and Newsletters Design
- Email and Web Banners

2013  
2022 **GRAPHIC MANAGER**  
Parabit Systems Inc. - Bellmore, NY

### Branding & Corporate Identity:

- Marketing Materials | Web Design | and Production Large Format
- Displays | Editorial Design | Marketing Campaigns | Magazine Ads |
- Video Editing | Power Point Presentations
- Email Campaigns | Digital Directories - Port Authority | Photography

2012  
2021 **BRANDING DEVELOPMENT/FREE LANCE ART DIRECTOR**  
Art Of Digital - New York, NY

### Branding & Corporate Identity:

- Editorial Design
- Collateral Materials
- Trade Show Graphics
- Website Design And Development



## CONTACT

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## EDUCATION

2003

**BFA IN COMPUTER GRAPHICS  
3-D ANIMATION**

Pratt Institute - Brooklyn, NY

## SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Acrobat Pro

## WORK EXPERIENCE

2005  
2010

**ART DIRECTOR**  
Fuel Outdoor, New York, NY

**Branding & Corporate Identity:**

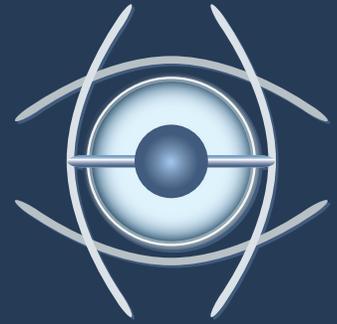
- Marketing materials | Web site development
- Large Format prints for outdoor media

2000  
2004

**GRAPHIC/PRODUCTION ARTIST**  
FAI Design Group | Irvington, NY

**Branding & Corporate Identity:**

- Extensive Signage Mechanical/Production For National Retailer
- Macy's, Bed Bath & Beyond | Package Design



## INTERESTS



3D Animation



Music



Photography



Painting

## REFERENCES

**ELLEN LARSON**

Vice President  
Graphic Production and Analyst  
Citi



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New York, NY

**ALEX MARTINI**

Founder & Creative Director  
Art of Digital



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New York, NY

**Michele LoManto**

Marketing Manager  
Edison Ballroom



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New York, NY

## EXPERTISE

- Branding & Corporate Identity
- Indoor Outdoor Signage
- Editorial Design
- Marketing | Email Campaigns
- Publishing | Magazine Ads
- Motion Graphics | Video Editing
- Web Layout Design
- Large Format Print Media
- Package Design Visualization

## LANGUAGES

English

Spanish

## FOLLOW ME

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<https://www.linkedin.com/in/howardedward/>